

Nuclear **O**pportunities **W**orkshop

2023 SUPPORTER PROSPECTUS



August 1st & 2nd 2023

**The Oak Ridge Corridor in
East Tennessee**

<https://eteconline.org/now-2023>

WHAT IS NOW?

What is the ETEC Nuclear Opportunities Workshop? (NOW)

The N.O.W. conference offers nuclear industry professionals or suppliers a place to **learn** about industry developments, business opportunities, and advancements in research and technologies. You will be able to network and **connect** with experts, federal contractors, and both small and large companies who have demonstration projects, along with students, interns, and post-doctoral candidates. Plus, there is an opportunity to **promote** your company during the two-day event held at the Hilton Knoxville Airport.

LEARN



NOW offers 7 panel discussions and 3 keynote speeches focused on these key topics:

- Advanced Nuclear Reactor Development Status & Lessons Learned
- Nuclear Fuels – The Complete Cycle
- Fusion Energy Development & Progress
- Nuclear Workforce, Training, & Technology Advancements
- Nuclear Cleanup & Environmental Justice
- Nuclear Security & Energy Security
- Nuclear Medicine & Radioisotopes

PROMOTE



NOW gives you opportunities to promote your company at different levels with inclusion in pre-event marketing, presence during the event in printed, digital and on-screen materials as well as provided exhibition space. Post-event marketing is also a benefit with emails to attendees, social media posts, and your logo on the ETEC website until next year's workshop.

CONNECT



NOW is small enough to allow you to interact with speakers and panelists, representatives from local DOE contractors like Oak Ridge National Laboratory, Y-12 National Security Complex, Oak Ridge Associated Universities, and United Cleanup of Oak Ridge, along with DOE representatives in Science, Security, and Environmental Management. Yet, it is large enough for you to meet new industry contacts, and students, interns, and post-doctoral candidates.

N.O.W. SUPPORTER LEVELS & BENEFITS

Presenting Supporter (4 available) - \$10,000

- Ten (10) Complimentary Registrations
- Logo banner in meeting room
- Logo & company name included in one dedicated social media post
- Inclusion in all press releases and media correspondence
- Recognition during the evening reception announcements on August 1
- Opportunity to speak to the attendees at the reception on August 1 (Limited to the first 2 companies committed)
- Recognition during conference announcements
- Premium exhibitor space placement
- Opportunity to be a moderator or presenter during the workshop
- Reserved seating near the stage during the workshop

Gold Supporter - \$5,000

- Four (4) Complimentary Registrations
- Inclusion in all press releases and media correspondence
- Recognition during conference announcements

Silver Supporter - \$2,500

- Two (2) Complimentary Registrations

Platinum Supporter - \$7,500

- Eight (8) Complimentary Registrations
- Inclusion in all press releases and media correspondence
- Recognition during the evening reception announcements on August 1
- Recognition during conference announcements
- Opportunity to be a moderator or presenter during the workshop
- Reserved seating near the stage during the workshop

All Supporters Receive:

Before the Event – Your Logo:

- In ETEC's member & nuclear e-newsletters
- In ETEC Friday meeting slideshows
- In Attendee communications
- On the ETEC website N.O.W. page

During the Event:

- Exhibit booth (6-ft skirted table, 2 chairs, sign)
- Attendee gift bag items inclusion
- Logo placed in all printed materials
- Logo placement on event signage
- Logo on rotating slides during welcome and breaks

After the Event – Your Logo:

- In the ETEC e-newsletter
- In attendee follow up email
- In social media posts
- In ETEC Friday meeting slideshow
- On the ETEC website until next year's N.O.W.

N.O.W. SUPPORTER BENEFITS

SUPPORTER BENEFITS	PRESENTING \$10,000	PLATINUM \$7,500	GOLD \$5,000	SILVER \$2,500
Number Available	4	Unlimited	Unlimited	Unlimited
Complimentary Registrations	10	8	4	2
PRE-EVENT RECOGNITION				
Logo banner in meeting room	**			
Logo & company name in a dedicated social media post	**			
Press release mentions / media correspondence	**	**	**	
Logo in ETEC's member and nuclear newsletters	**	**	**	**
Logo in ETEC Friday morning pre-meeting slideshow	**	**	**	**
Logo in attendee communications	**	**	**	**
Logo placement on website	**	**	**	**
ONSITE RECOGNITION				
Reception speaking opportunity (for 1 st 2 committed)	**			
Premium Exhibit space placement	**			
Reception program recognition from podium	**	**		
Moderator or presenter opportunity	**	**		
Reserved seating near the stage	**	**		
Workshop program recognition from podium	**	**	**	
Logo placement in all printed materials	**	**	**	**
Attendee gift bag items inclusion	**	**	**	**
Exhibitor Booth (6 foot skirted table, 2 chairs)	**	**	**	**
Logo placement on digital and printed event signage & slides	**	**	**	**
POST EVENT RECOGNITION				
Logo in ETEC Newsletter	**	**	**	**
Logo in attendee communications	**	**	**	**
Logo in social media post	**	**	**	**
Logo in ETEC Friday meeting slideshow	**	**	**	**
Logo on ETEC website until next NOW – 2024	**	**	**	**

ADDITIONAL SUPPORTER OPPORTUNITIES

Attendee Bag Sponsor: 1 available - \$3,000

- Your company logo included on the specialty bag given to all registrants
- Opportunity to include your company marketing materials in the bags
- 2 event registrations



Badge & Lanyard Sponsor: 1 available - \$3,000

- Your company logo placed on the lanyards that come with the attendee badges that are given to all registrants
- Your company logo placed on the attendee badge with a QR code linking to your company's website
- 2 event registrations



Conference Notebook & Pen Set: 1 available - \$2,000

- Your company logo placed on the notebook that will be given to each registrant at the conference.
- 2 event registrations



DRAFT AGENDA

	Tuesday, August 1st
8:30am – 11:30am	Exhibitor Set-Up
1:00pm	Check-In / Registration
2:00pm	Welcome
2:05pm	Keynote Speaker
2:30pm	<i>Session 1: Advanced Nuclear Reactor Development Status & Lessons Learned</i>
3:45pm	Matchmaking Session & Networking Break
4:15pm	<i>Session 2: Fusion Energy Development & Progress</i>
5:30pm – 7:30pm	Kick Off Reception
	Wednesday, August 2nd
7:00am	Check-In / Registration
8:00am	Welcome Back
8:05am	Keynote Speaker
8:30am	<i>Session 3: Nuclear Workforce, Training, & Technology Advancements</i>
9:45am	Matchmaking Session & Networking Break
10:15am	<i>Session 4: Nuclear Cleanup & Environmental Justice</i>
11:30am	Buffet Lunch
12:40pm	Featured Speaker
1:05pm	<i>Session 5: Nuclear Fuels – The Complete Cycle</i>
2:20pm	Matchmaking Session & Networking Break
2:50pm	<i>Session 6: Nuclear Security & Energy Security</i>
4:00pm	<i>Session 7: Nuclear Medicine & Radioisotopes</i>
5:10pm	Wrap Up & Prizes
5:30pm	Adjourn

RESERVE YOUR N.O.W. SPONSORSHIP TODAY!

Reserve Your 2023 N.O.W. Sponsorship Today!

- Visit: <https://eteconline.org/now-2023/supporters>
- Or contact Jennifer Johnsey at jennifer@eteconline.org / 865.946.3250
- All N.O.W. Events will be held at Knoxville Airport Hilton

*Thank you for your interest in ETEC'S Nuclear Opportunities Workshop.
We hope to see you in August!*

Thank you to our 2022 Supporters & Exhibitors:

Boston Government Services
Burns & McDonnell
Centrus Energy
Consolidated Nuclear Security
GE-Hitachi
IB3 Global Solutions
Jacobs
Kairos Power
Merrick
MS Technology
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Navarro Research and Engineering
NorthStar Medical Radioisotopes
Oak Ridge Associated Universities (ORAU)
Oak Ridge National Laboratory (ORNL)
Teledyne Brown Engineering
TRISO-X
Tennessee Valley Authority (TVA)
United Cleanup Oak Ridge (UCOR)
Ultra Safe Nuclear Corporation
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