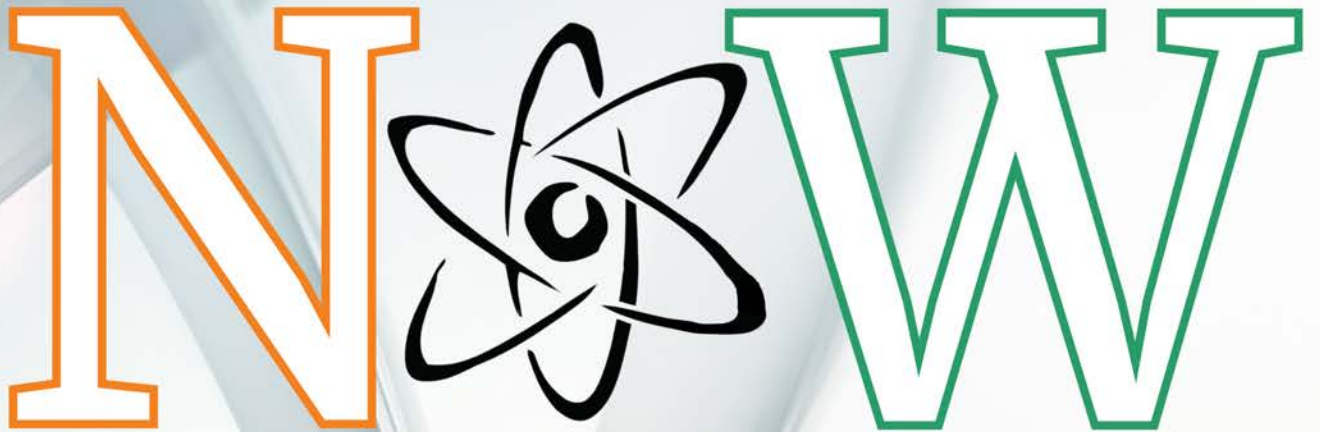


Nuclear Opportunities Workshop



East Tennessee Economic Council

NOW 2025
THE WORKFORCE OF THE FUTURE, TODAY

NUCLEAR IS HERE

SUPPORTER PROSPECTUS



July 22 & 23, 2025

Knoxville Convention Center
Oak Ridge Corridor
East Tennessee



ETEOnline.org/NOW

ETEC & NOW

WHO IS ETEC?

The East Tennessee Economic Council (ETEC) is a membership organization who actively champions and harnesses East Tennessee's federal resources to strengthen national science, security, energy, education, and environmental missions, by fostering regional economic growth through strategic partnerships. Learn more at www.eteconline.org.

INDEPENDENT | NONPROFIT | MEMBERSHIP ORGANIZATION

WHAT IS NOW?

ETEC's annual Nuclear Opportunities Workshop (NOW) is Tennessee's premier nuclear industry conference focused on all things nuclear. For the past six years it has been a place to learn about industry developments, business opportunities, and advancements in research and technologies.

NOW 2025 will offer panel discussions, keynote presentations, and fireside chats on topics like:

- Advanced Reactors
- AI Needs Nuclear: Nuclear Needs AI
- Department of Energy Priorities
- Energy Security / National Security
- Funding & Finances
- Fusion Energy
- The Future Begins with Cleanup
- Innovative Applications of Nuclear Technologies
- Nuclear Fuel: Cycle & Fabrication
- Nuclear Workforce, Training, and Education
- Policy and Regulation Landscape
- Supply Chain and Construction



Elected Officials as Speakers



600+ Attended NOW 2024

KEY POINTS

LEARN

NOW features sessions that cover the business aspects of the nuclear industry as well as the technical side. This gives you and your company the opportunity to learn about both.



Fireside Chat with Experts

PROMOTE

NOW gives you opportunities to promote your company at different levels with inclusion in pre-event marketing, presence during the event in printed, digital, potential for social media, and on-screen materials as well as exhibition space. Post-event marketing is also a benefit with emails to attendees, and your logo on the ETEC website until next year's conference promotion.



Nuclear Fuels Panel

CONNECT

NOW offers a unique environment where you can engage with experts from Tennessee Valley Authority, the U.S. Department of Energy, and its M&O contractors and their subcontractors, as well as a diverse array of small and large private-industry companies showcasing projects and technological capabilities. This includes interaction with students, interns, and postdocs as part of our efforts to grow the future workforce in Tennessee.



50+ Exhibit Booths in 2024



Networking Opportunities

NOW 2025

NOW GENERAL ATTENDEE REGISTRATION

- **\$800 - General Registration (May 1 - July 21)**
- **\$650 - Early Registration (March 1 - April 30)**
- **\$Free - Speakers, Students, Interns, Postdocs**

NOW PROMOTIONAL DETAILS

- On the following pages are opportunities to support the conference and promote your company or organization.
- Specific benefits for each category are included in each section.
- Exhibitor location selection is available on a first-come first-served basis (if applicable). See page 8 for conference layout.
- Access to electricity and other services is not included with exhibit space but can be purchased separately through the venue.
- For ETEC membership information and/or to see if you are a member please [click here](#) or call Melodie at (865) 946-3246.

MARKETING BENEFITS ALL SUPPORTERS RECEIVE **Your Company Logo Placed:**

Before NOW:

- In one of ETEC's weekly e-newsletters
- In ETEC's weekly Friday morning pre-meeting slideshows
- On all attendee communications
- On the ETEC website in multiple places

During NOW:

- Placement on all printed materials
- Placement on event signage
- Placement on rotating slides during welcome and breaks

After NOW:

- In attendee follow up email(s)
- In the next year's conference prospectus
- On the ETEC website until promotion of next year's conference begins

NOW SUPPORTERS

NUCLEAR LUMINARY - \$14,000 (\$12,000 for ETEC members)

Presenting Supporter - 10 opportunities

Non-Member rate: Includes a 1-year \$2,500 Sustaining Corporate ETEC membership

- Ten (10) complimentary conference registrations (a \$8,000 value)
- 10' x 20' premium exhibit space: two (2) 6' skirted tables, four (4) chairs, and trash can
- Prominent exhibit space placement
- Logo prominently displayed in main ballroom during all sessions
- Social media: logo, company name, tag, and website link included in one dedicated post on LinkedIn
- Social media: logo, company name, and tag in a group supporter post on LinkedIn during the week before the conference
- Opportunity to be a moderator or presenter during the workshop
- Option to reserve private meeting room (reserve in advance)
- Recognition during conference announcements on both days
- Receive additional registrations at 25% off the individual registration cost

ATOMIC AFTER PARTY - \$12,000 (\$10,000 for ETEC members)

For NOW Attendees & Community Members - July 22, Evening 1 opportunity

Non-Member rate: Includes a 1-year \$2,500 Sustaining Corporate ETEC membership

- Eight (8) complimentary conference registrations (a \$6,400 value)
- 10' x 10' exhibit space: one (1) 6-ft skirted table, two (2) chairs, and trash can
- Heavy hors d'oeuvres and drinks (beer & wine)
- Logo placement on cocktail napkins
- Social media: logo, company name, tag, and website link included in one dedicated post on LinkedIn
- Social media: logo, company name, and tag in a group supporter post on LinkedIn during the week before the conference
- Dedicated signage during the reception
- Recognition during conference announcements on the day of reception
- Receive additional registrations at 25% off the individual registration cost

NOW SUPPORTERS

NEUTRON NETWORKING - \$12,000 (\$10,000 for ETEC Members)

Meals & Breaks

2 opportunities (Choose Day 1 or Day 2)

Non-Member rate: Includes a 1-year \$2,500 Sustaining Corporate Partner ETEC membership

- Eight (8) complimentary conference registrations, (a \$6,400 value)
- 10' x 10' exhibit space: one (1) 6-ft skirted table, two (2) chairs, and trash can
- Social media: logo, company name, tag, and website link included in one dedicated post on LinkedIn
- Social media: logo, company name, and tag in a group supporter post on LinkedIn during the week before the conference
- Dedicated signage on the day of your choice
- Recognition during conference announcements on chosen day
- Receive additional registrations at 25% off the individual registration cost

PLUTONIUM PARTNER - \$8,500 (\$6,500 for ETEC Members)

26 opportunities

Non-Member rate: Includes a 1-year \$1,500 Baseline ETEC membership

- Four (4) complimentary conference registrations (a \$3,200 value)
- 10' x 10' exhibit space: one (1) 6-ft skirted table, two (2) chairs, and trash can
- Social media: logo, company name, and tag in a group supporter post on LinkedIn during the week before the conference
- Receive additional registrations at 25% off the individual registration cost

URANIUM AMBASSADOR - \$5,500 (\$3,500 for ETEC Members)

31 opportunities

Non-Member rate: Includes a 1-year \$1,500 Baseline ETEC membership

- One (1) complimentary conference registration (a \$800 value)
- 10' x 10' exhibit space: one (1) 6-ft skirted table, two (2) chairs, and trash can
- Receive additional registrations at 25% off the individual registration cost

NOW SPECIALTY SUPPORTERS

PROTON NAVIGATOR - \$6,000 (ETEC members only)

Badge & Lanyard

1 Opportunity

- Four (4) complimentary conference registrations (a \$3,200 value)
- Logo placed on the lanyards that connect the attendee badges, given to all registrants
- Company logo placed on badge and attendee badge with a QR code linking to your website
- Opportunity to purchase an exhibit space at an additional cost. Based on availability, contact us for more information
- Social media: logo, company name, and tag in a group supporter post on LinkedIn
- Receive additional registrations at 25% off the individual registration cost

HYDRATION STATION - \$6,000 (ETEC members only)

Custom Water Bottles

1 opportunity

- Four (4) complimentary conference registrations (a \$3,200 value)
- Logo on 16 oz disposable water bottles provided during both days
- Opportunity to purchase an exhibit space at an additional cost. Based on availability, contact us for more information
- Social media: logo, company name, and tag in a group supporter post on LinkedIn
- Receive additional registrations at 25% off the individual registration cost

FISSION FOTO FRIEND - \$6,000 (ETEC members only)

Professional Headshot Photos for Conference Attendees

1 opportunity

- Four (4) complimentary conference registrations (a \$3,200 value)
- Logo on signage at the photo station
- Opportunity to purchase an exhibit space at an additional cost. Based on availability, contact us for more information
- Social media: logo, company name, and tag in a group supporter post on LinkedIn
- Receive additional registrations at 25% off the individual registration cost

NOW SUPPORTERS

Your presence as a supporter at the NOW Conference goes beyond monetary funding. It contributes to sharing the narrative of nuclear capabilities and our collective goal of learning, promoting, connecting, and networking.

NOW 2024 BY THE NUMBERS

615 ATTENDEES

115 STUDENTS

11 SESSIONS

75 SPEAKERS

30 STATES REPRESENTED

52 SUPPORTERS

[Click here](#) or scan to confirm your place as a Supporter of the NOW 2025 Conference.

Contact Hailey Lewis with questions:
Hailey@eteconline.org | 865.946.3250

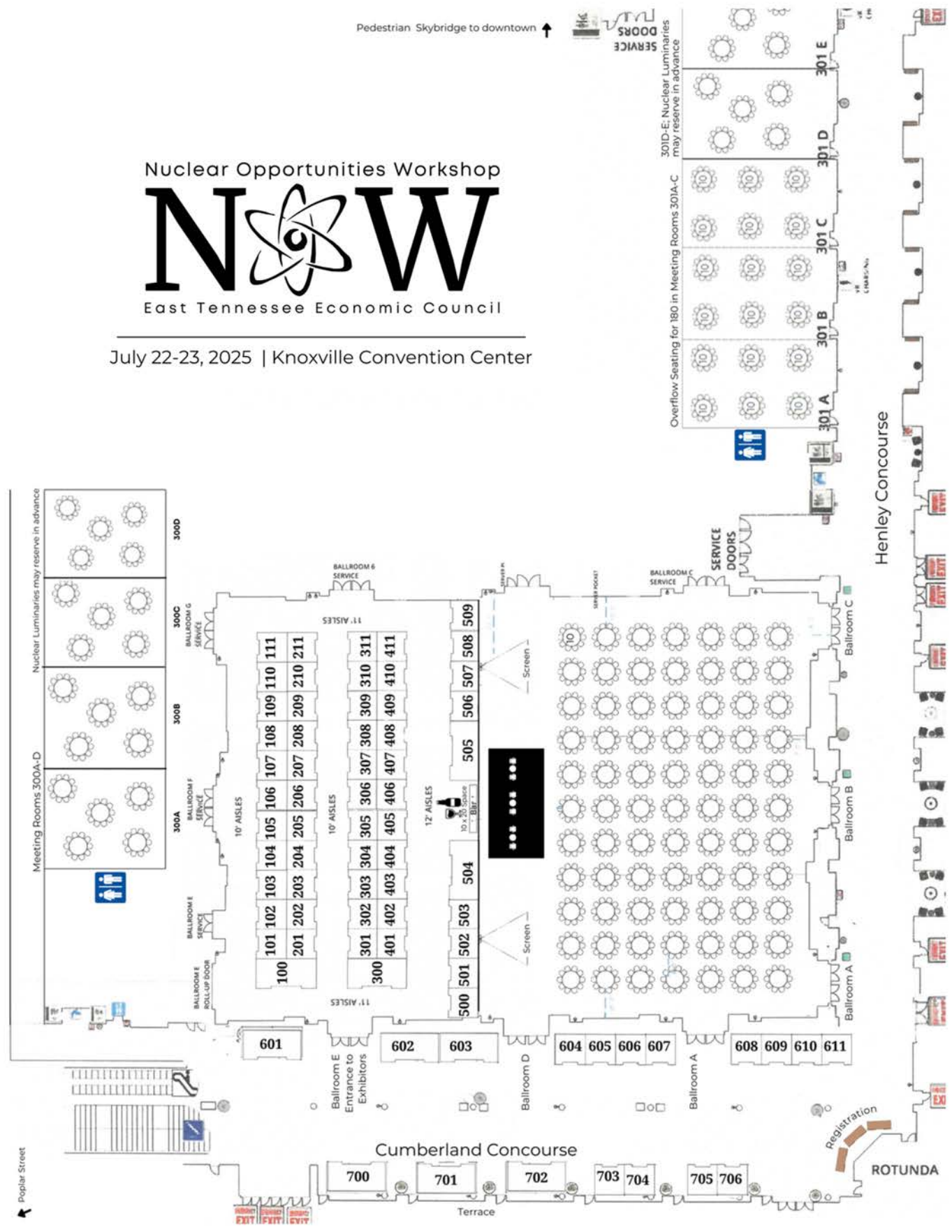


CONFERENCE LAYOUT



July 22-23, 2025 | Knoxville Convention Center

Pedestrian Skybridge to downtown ↑



THANK YOU

NOW 2024 Supporters

NUCLEAR LUMINARY



ATOMIC AFTER PARTY



NEUTRON NETWORKING



PLUTONIUM PARTNER



RADIANT STUDENT ADVOCATE



PROTON NAVIGATOR



FISSION FOTO FRIEND



URANIUM AMBASSADOR





East Tennessee Economic Council

Mission

ETEC actively champions and harnesses East Tennessee's federal resources to strengthen national science, security, energy, education, and environmental missions, by fostering regional economic growth through strategic partnerships. Learn more at www.eteconline.org.

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Membership

We accomplish this mission by convening and connecting our members and guests, and educating our elected officials. For more information [click here](#) or scan the code.



ETEC Membership

Meetings

*Weekly on Friday mornings
7:30 - 8:30 a.m.
1201 Oak Ridge Turnpike
Oak Ridge, Tennessee*



Join us in person or on Zoom for ETEC's weekly meeting attended by an average of 150 members and guests. They feature programs from experts in a variety of professional fields.

Members enjoy the opportunity to network with federal senior management, local business leaders, and elected officials in a casual environment while staying up to date on key issues and learning about interesting topics. [Get all the details here.](#)