

# NOW 2024

# NUCLEAR

# OPPORTUNITIES

# WORKSHOP

**SUPPORTER PROSPECTUS**



EAST TENNESSEE ECONOMIC COUNCIL

**July 30 & 31, 2024**

**Hilton Knoxville Airport  
in the Oak Ridge Corridor  
of East Tennessee**



[eteonline.org/now](http://eteonline.org/now)

# WHAT IS NOW?

## What is the ETEC Nuclear Opportunities Workshop? (NOW)

NOW is a nuclear industry conference focused on both fission and fusion subjects for professionals and suppliers. It is a place to learn about industry developments, business opportunities, and advancements in research and technologies. Attendees can network and engage with experts from Tennessee Valley Authority (TVA), the U.S. Department of Energy (DOE) and its contractors, as well as a diverse array of small and large private-industry companies showcasing demonstration projects and technological capabilities. This includes interaction with students, interns, and post-doctoral candidates. Plus, there are opportunities for companies and organizations to promote their services during the 2-day event held at the Hilton Knoxville Airport.

### LEARN



**NOW** offers panel discussions and presentations focused on key topics such as:

- Advanced Nuclear Reactor Development
- Nuclear Fuels
- Fusion Energy
- Nuclear Workforce
- Nuclear Cleanup & Environmental Justice
- Nuclear Security & Energy Security
- Nuclear Medicine & Radioisotopes

### PROMOTE



**NOW** gives you opportunities to promote your company at different levels with inclusion in pre-event marketing, presence during the event in printed, digital and on-screen materials as well as provided exhibition space. Post-event marketing is also a benefit with emails to attendees, social media posts, and your logo on the ETEC website until next year's workshop.

### CONNECT



**NOW** offers a unique environment where you can engage directly with industry experts from TVA, Oak Ridge National Laboratory, Y-12 National Security Complex, Oak Ridge Associated Universities, and United Cleanup Oak Ridge, alongside representatives from DOE/NNSA focusing on Science, Security, and Environmental Management. The large-scale conference, yet small setting provides ample opportunities to forge connections with new industry contacts, as well as interact with students, interns, and post-doctoral candidates.

## NOW 2024 OPPORTUNITIES TO SUPPORT & PROMOTE

The following are opportunities to support the conference and promote your company or organization. *New options have been added for 2024.* Benefits for each category are included in each section and below. The cost for an individual registration is \$600 per attendee. There will be a \$100 early bird discount offered May 1-31, 2024. Students attend for free.

[Click here to see these options online and to reserve your spot.](#)

### Marketing benefits all Supporters receive: Company logo as listed below

#### **Before:**

- In ETEC's member & nuclear e-newsletters
- In ETEC Friday pre-meeting slideshows
- On all attendee communications
- On the ETEC website: NOW, event, and registration pages

#### **During:**

- Placement on all printed materials
- Placement on event signage
- Placement on rotating slides during welcome and breaks

#### **After:**

- In the ETEC e-newsletter
- In attendee follow up email(s)
- On save-the-date communications for next year
- On the ETEC website until next year's NOW Conference

### **NUCLEAR LUMINARY - \$12,000 (1 available)**

#### **Presenting supporter**

- Ten (10) complimentary conference registrations (a \$6,000 value)
- Premium exhibit space: two (2) 6' skirted tables, four (4) chairs
- Prominent exhibit space placement
- Logo on banner in meeting room
- Social media: logo, company name, tag, and website link included in one dedicated post
- Social media: logo, company name, and tag in a group supporter social media post (pre- and post-event)
- Opportunity to be a moderator or presenter during the workshop
- Inclusion in the press release
- Reserved private meeting room during both days
- Workshop program recognition from podium on both days





## NOW SUPPORTER OPPORTUNITIES

### **ATOMIC AFTER PARTY - \$10,000 (1 available)**

**For NOW attendees and community members on July 30, 5:00-7:00 pm**

- Eight (8) complimentary conference registrations (a \$4,800 value)
- Exhibit space: one (1) 6-ft skirted table, 2 chairs
- Heavy hors d'oeuvres
- Drinks (Beer & Wine)
- Dedicated signage during the reception
- Recognition during conference announcements on both days

### **NEUTRON NETWORKING - \$7,500 (5 available)**

#### **Meals & Breaks**

- Six (6) complimentary conference registrations, (a \$3,600 value)
- Exhibit space: one (1) 6-ft skirted table, 2 chairs
- Dedicated signage on or near the food/drinks
- Recognition during conference announcements on the day of
- Choose One:
  1. Continental breakfast Day 1 and full breakfast Day 2 (1 available)
  2. Lunch – Day 1 (1 available)
  3. Lunch – Day 2 (1 available)
  4. Break and refreshments – Day 1 (1 available)
  5. Break and refreshments – Day 2 (1 available)

### **PLUTONIUM PARTNER - \$6,000 (7 available)**

- Four (4) complimentary conference registrations (a \$2,400 value)
- Exhibit space: one (1) 6-ft skirted table, 2 chairs
- Social media: company name and tag in a group supporter social media post (pre- and post-event)
- Recognition during conference announcements on both days

## NOW SUPPORTER OPPORTUNITIES

### **RADIANT STUDENT ADVOCATE - \$4,500 (5 available)**

#### **Supporting Student Attendance**

(All students, interns, and post-doctoral candidates may attend the NOW Conference at no charge. This opportunity helps to cover student-related expenses.)

- Two (2) complimentary conference registrations (a \$1,200 value)
- Exhibit space: one (1) 6-ft skirted table, 2 chairs
- Covers conference expenses for students
- Recognition during conference announcements
- Exclusive access to designated space in the student hospitality room for your organization's marketing materials
  - The hospitality room serves as a networking hub for students, fostering valuable connections with organizations in attendance.
- Receive a list of students' attendees contact information for communication and networking capabilities

### **PROTON NAVIGATOR - \$3,500 (1 available)**

#### **Badge & Lanyard**

- Two (2) complimentary conference registrations (a \$1,200 value)
- Exhibit space: one (1) 6-ft skirted table, 2 chairs
- Your company logo placed on the lanyards that come with the attendee badges, given to all registrants
- Your company logo placed on the attendee badge with a QR code linking to your company's website

### **URANIUM AMBASSADOR - \$3,000 (6 available)**

- Two (2) complimentary conference registrations (a \$1,200 value)
- Exhibit space: one (1) 6-ft skirted table, 2 chairs

**RESERVE YOUR NOW  
SUPPORTER OPPORTUNITY TODAY!**

**[Click Here](#) to Confirm Your Place as a  
2024 NOW Supporter**



Or contact Hailey Lewis at [Hailey@eteconline.org](mailto:Hailey@eteconline.org) | 865.946.3250

- All NOW Events will be held at Knoxville Airport Hilton
- Workshop registration will be available on May 1, 2024
- Registration costs:
  - \* \$600 per attendee (A \$100 early bird discount will be offered *during the month of May.*)
  - \* Students, interns, and post-doctoral candidates may register and attend for free.

*We appreciate your interest in ETEC'S Nuclear Opportunities Workshop!*

### **Thank you to our 2023 NOW Supporters & Exhibitors:**

*listed alphabetically*

**American Museum of Science & Energy  
Barnhart  
Boston Government Services  
Centrus Energy  
Consolidated Nuclear Security  
EnergySolutions  
Fluor  
Jacobs  
Kairos Power  
Kiewit  
Kinetrics  
Longenecker & Associates  
Merrick  
MillenniTEK  
MS Technology  
Navarro Research and Engineering  
Nuclear Energy Institute  
Nutherm International**

**Oak Ridge Associated Universities  
Oak Ridge National Laboratory  
Omega Technical Services  
Pelican Energy Partners  
Pro2Serve  
Roane State Community College  
Rockwell Automation  
S&Me, Inc.  
Scientific Sales, Inc.  
SpectraTech  
Strata-G  
Teledyne Brown Engineering  
Tennessee Valley Authority  
TRISO-X  
Turnkey Sales  
United Cleanup Oak Ridge  
UT-Oak Ridge Innovation Institute  
Waste Management Symposium**